

# THRIVE Allergy Expo Overview

June 6-8, 2008 • Stephens Convention Center, Chicago



## Reach Allergy Sufferers through THRIVE

The first show of its kind in the Americas, Thrive Allergy Expo offers you the opportunity to position your business as a trusted solution provider. Thrive provides the venue for you to achieve your business' key objective: **create new customers**.

### Who will be attending?

Thousands of allergy-sufferers will be here as well as international solution providers. Both offer a diverse collection of information and solutions regarding food sensitivities, skin reactions, respiratory symptoms, and environmental triggers.

### What will be at Thrive?

World-class speakers, workshops, round-tables, products, treatments, and therapies will be there to assist and support people regardless of their level of knowledge and experience.

### The Reasons to Believe!

- Tightly targeted to your audience
- Multiple tracks for speakers
- Great location and market: 8+ million in Chicagoland
- Estimated exhibitors: 200
- International in scope
- World-class expo venue
- Aggressive national and local marketing with PR, print, TV, radio, and internet

## Create Your Custom Show Experience:

- Multi-tier exhibitor packages
- Program guide ads
- Comprehensive Sponsorship program
- Website and email marketing
- Hospitality bag samples and coupons
- Sponsor an area of THRIVE:
  - Main Stage
  - Speaker & Demo Arena
  - Parent Roundtable Forum
- Speaker slots



## Be Part of THRIVE

- Access a major market: Chicago
- Strengthen customer relationships
- Improve brand loyalty
- Find new customers
- Stimulate trial; promote sales
- Connect with vendors and suppliers
- Invite key clients to strengthen ties
- Position yourself as a category expert

## June 6-8, 2008 Stephens Convention Center, Chicago

This world class venue offers hotel accommodations at the Hyatt Rosemont.



Group rates start at \$191 a night.

773.227.4466

or

exhibitor@thriveallergyexpo.com

Member of



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**Sponsorships Available**  
Call or email [sponsor@thriveallergyexpo.com](mailto:sponsor@thriveallergyexpo.com)

Food    Respiratory    Skin    Environment

